



**Global Skills Training  
(Summer Entrepreneurship in USA)**

**Don't miss! This is an Opportunity to:**

- ✓ Gain Valuable Practical Experience
- ✓ Learn American Business Practices from Top Ranking University Professors and Professionals from UC Berkeley and Stanford University
- ✓ Improve your English Communication, Business and Presentation Skills
- ✓ Network and Form Relationships with Brand Name Companies
- ✓ Explore American Culture
- ✓ Enhance your resume/CV

This is a professional development program that includes an intensive schedule of weekend seminars at UC Berkeley and a 5 or 8 week internship at a company in the San Francisco Bay Area. Upon arrival students participate in a two day orientation with lectures on the subjects of cross cultural communication and workplace preparation. Students then start their internship at a US company. Academic seminars throughout the program will include lectures with professors from the UC Berkeley Haas School of Business and Stanford University. Students will learn the below seminar topics along with experiencing guest lectures and networking events.

<b>Internship Preparation</b>	<b>Entrepreneurship</b>	<b>Venture Capitalism</b>
<ul style="list-style-type: none"> <li>• Adjusting to a New Culture</li> <li>• Understanding U.S. Workplace values</li> <li>• Participating in Meetings</li> <li>• Communication Across Cultures</li> <li>• Effective Verbal and Non-verbal communication</li> </ul>	<ul style="list-style-type: none"> <li>• Defining Entrepreneurship</li> <li>• Developing Ideas into Concepts</li> <li>• Creating the Business Plan</li> <li>• Business Start-up Options</li> <li>• Business Essentials</li> </ul>	<ul style="list-style-type: none"> <li>• Marketing</li> <li>• Financing &amp; implementing your Business Plan</li> <li>• Understanding Financial Statements</li> <li>• The Deal Making Process</li> <li>• Managing Growth</li> </ul>

**Internship Overview**

Students will participate in a 5 or 8 week unpaid internship in one of the following fields:

- ✓ Sales & Marketing
- ✓ Business Administration
- ✓ Non-profit
- ✓ Start-up company
- ✓ Hospitality & Tourism

**Location** San Francisco, Bay Area, Silicon Valley

<b><u>Program Dates and Fees</u></b>	Session 1: July 7 <sup>th</sup> – September 3 <sup>rd</sup> (8 ½ weeks)	\$ 5,850
	Session 2: August 4 <sup>th</sup> – September 10 <sup>th</sup> (5 ½ weeks)	\$ 5,350

**Participant Requirements**

- ✓ Be enrolled in a secondary institution outside of the US (OR begin internship within 1 year of graduation OR have graduated and have 1 year of experience in the same industry as internship)
- ✓ Pass an interview
- ✓ Obtain a J-1 visa (Internship or Training)

**Included**

Airport transfer	2-day orientation upon arrival	Breakfast and dinner during Internship; Materials
Seminars at UC Berkeley Francisco	Internship Placement & Internship	Housing at the Monroe/Kenmore Residence Clubs in San
Medical Insurance	J1 Visa Documents and Assistance	Activities
Graduation and Certificate of Completion		Commemorative “Facebook” page

**Application Process**

- Submit Application, Resume & Cover Letter by **May 1, 2011 deadline for Session 1** and **June 1, 2011 for Session 2**
- Our staff calls participant for a skype interview & screens based on:
  - Quality of Resume & cover letter
  - Personality
  - English level
- If accepted, applicant is to submit Participant Agreement and online application, Bank Statement, and pay \$250 application fee (included in the total cost)
- Program Fees

Note: Our US team will match participant with Internship host company by mid-June/July 2011 or will refund fees less the \$250 application fee.

**Contact**

IEO Study Abroad

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